



Cyber Security essentials for business owners

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etworks.com

Sources & Attribution: All statistics are from the following sources unless otherwise mentioned

PurpleSec 2021 Cybersecurity Statistics
 Verizon 2019 Data Breach
 Investigations Report

 Cyber Rescue Alliance - Cyber Insights of 2021 Report
 FBI 2020 IC3 Annual Report

Introduction

Cybercrime and Cyber-Attacks are becoming more prevalent with each passing day. Over half of small and medium businesses (SMB) have reported being the victims of cybercrimes. Every day, there are new headlines about data breaches, hackings, Cyber-Attacks, and various forms of crimes against businesses. In a survey, over two-thirds of the participating businesses had suffered at least one cyber attack, while one-third had experienced the same in the last 12-months.

66% of small businesses are very concerned about cyber security risk.

Cybercrime is a significant threat to businesses. It can lead to disruption of operations, breach of business and customer data, unauthorized access to networks, and more. The average cost of a data breach for a small-to-medium business is a staggering \$149,000. On top of that, 80% of SMBs worry about becoming the target of cybercrime in the next six months.

Additionally, Cyber-Attacks remain a worry whether we are talking about the cloud or through emails. Many governments have moved to the cloud but are looking for better ways to protect their data. A part of that is to increase collaboration between intelligence and law enforcement agencies worldwide to tackle crime.

The popularity of smartphones and the increased use of apps also pose a significant risk to mobile security. Consumers use apps to input sensitive information like personal, financial and banking information. These apps will need to evolve with new technologies to continually find new ways to resist attacks and data leaks

PERCENT OF ORGANIZATIONS WHO DO NOT HAVE THESE CRITICAL CYBER SECURITY SOLUTIONS IN PLACE:



Additionally, as more and more applications are moving to the cloud, malicious actors are getting better at evading detection by standard security measures and protocols. The act of distributing ransomware and holding sensitive data is on the increase as organizational data is going beyond the control of the company.

51% of small businesses say they aren't allocating any of their budget to cyber security.

Evolving from simple malware, ransomware has become more sophisticated and efficient. Cybercriminals are now targeting the local backups, which foil the efforts of the security staff to restore encrypted data.

This threat is no longer limited to local networks, ransomware attacks remain a problem in cloud environments.

Email remains the most favoured method of cybercriminals. Over 91% of attacks are initiated by email. Traditional antivirus programs cannot identify the phishing attacks employed by hackers.

ORGANISATION'S USE OF AN MSP



Malware can be delivered and initiated on a system without the user's knowledge, possibly for a long time. One example of such an attack was the one dealing with the US Democratic National Party, where cybercriminals took control of their system.

There is a need to increase the pace of development for holistic solutions to cybercrime. 75% of businesses in the survey above feel they need to put more emphasis on cybercrime prevention.

However, there is a large gap between reality and expectation. Most businesses are under educated when it comes to the nuances of cybercrime. This creates an adverse situation as the organizations are not able to protect themselves from cybercriminals. Without a plan, organizations don't know how to react and what steps to take when their network and systems are compromised.

Here the role of managed IT service providers (MSPs) becomes crucial. MSPs can guide SMBs on the right path and help them stay protected from the increased incidents of cybercrime. MSPs can educate clients about the need for a holistic security solution and the evolving cybercrime landscape. MSPs should also provide SMBs with a complete collection of security solutions so that they can stay protected and minimize risk.

Working with an MSP (or MSSP) can help protect a Business or Organization from

v or attacks and is often the best option for Small to Medium Businesses so they can focus more time on Innovation + Growth and less time on IT & Cybersecurity.

MSPs can help bridge the gap between the current level of protection and the optimum level desired by businesses. Enterprises are recognizing this fact and joining hands with MSPs to eliminate and prevent Cyber-Attacks and threats.

Eight out of ten surveyed SMBs are working with an MSP, and four of them want to keep working with their current security partners. Three companies out of ten plan to switch to a different MSP in the coming months. 12% SMBs that don't work with an MSP plan to partner up with one within the next twelve months.

When asked what benefit they expected to see from using an MSP, fifty percent of SMBs said increased security, even if they had outsourced their Cyber Security.

MSPs can be the ideal partner of SMBs to fight cybercrime, as 62% of companies don't have the required in-house skills. Managed IT teams can develop and implement security measures and even layout a recovery plan for probable attacks. The MSP helps the organization stay on top of Cybersecurity trends, and enables it to counter evolving cyber threats with full confidence.



9 IN 10 EMPLOYEES SAY THEIR ORGANISATION WOULD CONSIDER SWITCHING TO A NEW MSP IF THEY OFFERED A SOLUTION THAT MET THEIR NEEDS

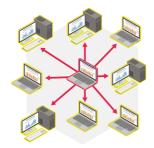
Phishing and Spear Phishing

Spear phishing or phishing involves sending emails with malicious attachments designed to steal personal information. The phishing attack can also lead the victim to an illegitimate website that steals passwords, credit card details, business information, and other sensitive data. A phishing attack uses technical trickery and social engineering to achieve its goals.

Attackers employing phishing choose their targets carefully and take on the guise of a trusted source that victims are less likely to question. The attackers also use personalized messages that make the emails look relevant and trustworthy. As a result, SMBs might find it challenging to protect themselves from spear phishing attacks.

Phishing is one of the most common forms of cyber threats.

In 2020, phishing was responsible for more than 80% of reported security incidents.





PHISHING

SPEAR PHISHING

Approach	Spray & pray	Targeted attack
Targeting	Broad & automated	Specific employee and/or company
Hacking level	Not very sophisticated	Requires advanced techniques
The attack	Usually obvious	Harder to detect
What they're after	Usernames, passwords, credit card details etc.	Confidential information, business secrets etc.

Distributed Denial-of-service (DDoS)

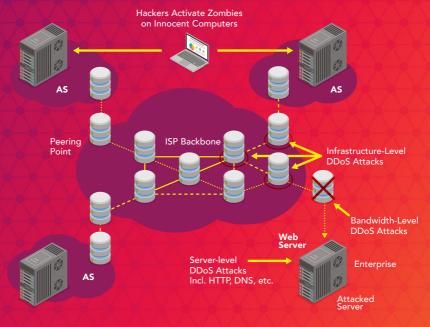
Distributed Denial-of-service (DDoS) is an attack which targets the resources of a server, network, website, or computer to take it down or disrupt services. DDoS attacks generally have a host system that infects other computers or servers connected to the network.

DDoS attacks overload a system with constant flooding of connection requests, notifications and traffic. As a result, the system denies service requests by legitimate users.

DDoS attacks don't benefit the attacker directly as they don't steal any information, it just compromises the systems so they can't function properly. Nonetheless, DDoS attacks can be damaging for businesses as it can halt operations and result in damages often as high as 100's of thousands of dollars via things like lost revenue, lost productivity and reputational damage.

Between January 2020 and March 2021, DDoS attacks increased by 55%

THE AVERAGE COST OF A DDOS ATTACK IS BETWEEN £16,000 – £32,000



Man-in-the-middle (MitM) attack

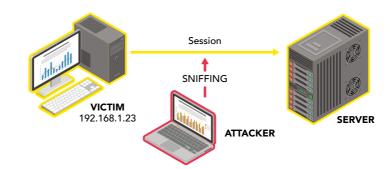
A MitM attack occurs when a hacker inserts themselves between the communications of a client and a server. Here are some common types of man-in-the-middle attacks:

Session Hijacking

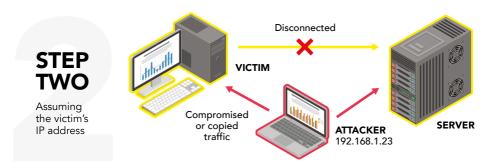
Cybercriminals use session hijacking to gain control of the victim's sessions and get access to resources or data. The most common method is IP spoofing, where the hijacker uses the IP of the trusted client to avail unauthorized services from a server or application.

95%
of HTTP servers
are vulnerable
to MitM attacks





Over **one in four** small businesses don't have a security plan



Macro viruses

Macro viruses target the initialization sequence of an application to compromise programs such as Microsoft Excel or Word.

Trojans

Trojans are non-replicating viruses that gain unauthorized access to a system. Trojans often camouflage themselves in the form of legitimate software.

System or bootrecord infectors

These infectors attach to executable codes residing in parts of a disc. Boot-record infectors can connect to a hard disk's Master Boot Records and even boot sectors of USB flash drives. The infectors are initialized when someone boots using the compromised disk or drive.

Polymorphic viruses

Polymorphic viruses replicate endlessly to sabotage systems. They use dynamic encryption keys every time to avoid detection.

Stealth viruses

Stealth viruses hide under the guise of system functions. They also infect your computer's defences to stay undetected.

File infectors

File infectors find their way in your system through executable codes like .exe extensions. The infector becomes active when you access the .exe file or the executable code.

Logic bombs

Logic bombs are pieces of malicious codes that get initialized when predefined conditions are met. Attackers can program logic bombs to serve a range of purposes.

Worms

Worms don't need a host file to propagate themselves on a network or system. They are self-contained forms of viruses.

Droppers

Droppers help viruses find their way into your networks and systems. Most often, your antivirus will not detect droppers as they don't contain the malicious code- they just lead to it!

Ransomware

Ransomware can take the form of any virus that holds a victim's data hostage for ransom. Ransomware attacks often encrypt data or files and demand money in exchange for decryption keys.

Did you know that it takes an average of 66 days to discover a cyber attack?

Malware Attack

Malware or malicious software is designed for compromising a system for a purpose. A user can unknowingly download malware that infects a system and replicates itself. Malware can be designed to act in many ways, just like software. Some popular types of malware include:

- 1 Macro viruses
- 2 Trojans
- 3 System or boot-record infectors
- 4 Polymorphic viruses
- 5 Stealth viruses
- 6 File infectors
- 7 Logic bombs
- 8 Worms
- 9 Droppers
- 10 Ransomware

There's been a 600%

increase in cyber attacks due to the COVID-19

pandemic

92%

of malware is delivered via e-mail

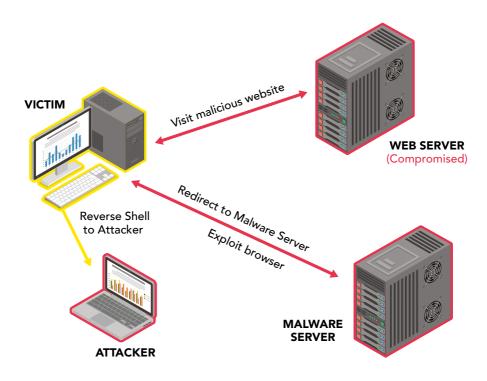
Drive-by Attack

Drive-by attacks use various online resources to compromise a user's system. The malicious code can be inserted in internet ads, HTTP or PHP codes on websites, or even applications. Contrary to other forms of Cyber-Attacks, a user doesn't have to do anything to initialize the malicious software or virus. A single click on a pop-up window or website link can do the job!

Drive-by attacks are increasingly used to spread viruses and malware. The attacks take advantage of security vulnerabilities in apps or websites to exploit victim systems. These include not updating the app, flaws in security patches, bugs, and more.

The attacks also run in the background and are not visible to the user. As a result, you can't take any concrete steps to identify incorrect codes. Only being proactive can help businesses protect themselves from drive-by attacks.

Half of all cyber attacks specifically target small businesses



Password Attack

Password attacks enable cybercriminals to gain unauthorized access to user accounts and networks. Someone in your office can just guess or look around your desk to steal your password. That's why it's always recommended not to write down your passwords. Attackers may also spy on your network, use decryption tools, and use brute force to break your passwords.

A range of precautions can help save you from password attacks. You can program your system to lock accounts after a few wrong passwords. Using two-step authentication is also an excellent way to keep your accounts safe from prying eyes.

73% of passwords are duplicates

98% of cyber attacks rely on social engineering



In 2018, hackers stole over 160,000,000 personal records

Notable statistics

WHO FALLS FOR PHISHING?

Average failure rate by department



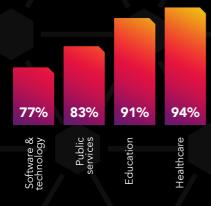
RANSOM RESPONSE BY SECTOR

23% of response work is Insurance



RATES OF PASSWORD RE-USE

Reported password reuse of employees per sector



CYBER INSURANCE PAYMENTS

Insurance typically covers 59% of ransom, if paid



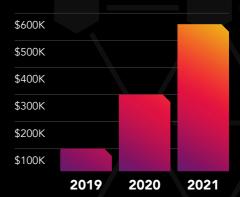
WHO WAS BREACHED IN 2021?

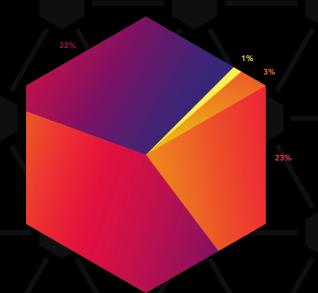
Top 6 sectors breached so far in 2021



AVERAGE RANSOM PAYMENTS

82% Growth in 2021 in typical amount actually paid





CLOUD SECURITY

73% of firms are very to extremely concerned

1% NOT CONCERNED

3% SLIGHTLY CONCERNED

23% MODERATELY CONCERNED

41% VERY CONCERNED

32% EXTREMELY CONCERNED

5 crucial elements of an effective Cyber Security Program

1. Offence informs defence

Learning and acquiring knowledge from actual attacks that compromised your system can lead to effective and practical defences. Your defence should be built only on controls that have proven successful in preventing real-world attacks for the best results.

2. Prioritization

Businesses should only focus on controls that can reduce risk most effectively and protect the organization from dangerous cyber threats. Also, the control should be feasible enough to be implemented in your computing environment.

You can identify Sub-Controls to implement by visiting the CIS Implementation Groups.

3. Measurements and metrics

You should have standard metrics or KPIs in place so that all stakeholders like IT, executives, officers, and auditors can stay on the same page. Metrics are also necessary to monitor the effectiveness of your security measures and make improvements.

4. Continuous diagnostics and mitigation

You should always be proactive and monitor your security measures' effectiveness. Any issues should be resolved as soon as possible to ensure the integrity of the following actions.

5. Automation

Automation helps businesses ensure compliance with controls and gain a scalable and reliable way to fight off cyber threats. Automation also increases efficiencies and saves both time and labour.





Cyber Essentials is a simple and effective Government backed scheme that will help you protect your organisation against a range of the most common cyber attacks.

From the small scale startup to the established and growing business, Cyber Essentials will help you avoid the consequences of such things as:

- Phishing attacks
- Malware
- Ransomware
- Password guessing
- Network attacks

Our advice, in the shape of five technical controls, is easy to implement and designed to guard against these attacks.

To find out more, visit: ncsc.gov.uk/cyberessentials

What is Cyber Essentials?

The UK Government's Cyber Essentials scheme was developed in 2014 to give small to medium sized businesses a simple and affordable way of achieving a good standard of cyber security. Consisting of five critical technical controls, Cyber Essentials can help businesses protect against 80% of common cyber attacks and is the ideal first step for any organisation's cyber security journey.

Organisations can gain two levels of Cyber Essentials accreditation, Cyber Essentials Basic and Cyber Essentials Plus, however the Plus standard holds greater credibility as it involves an external audit carried out by an official Certification Body to ensure that organisation meets the standard.

The Cyber Essentials controls

The five critical technical controls are what make up the Cyber Essentials standard. Organisations must demonstrate that they are aligned with these controls in order to achieve certification. They are as follows:

- Access Control
- Firewalls and Internet Gateways
- Secure Configuration
- Patch Management
- Malware Protection

The benefits of Cyber Essentials

Aside from the obvious benefits of improving your company's security posture, Cyber Essentials is now required for any Government contracts dealing with sensitive data and increasingly being required for contracts in the private sector. Achieving certification puts you a step in front of your competitors and opens the door to a greater number of new business opportunities, as well as demonstrating to current clients, stakeholders, suppliers and partners that you take cyber security and data protection seriously.

Using a standard like Cyber Essentials to lay the foundations of your business' cybersecurity strategy allows you to better understand what your business' needs are and utilise the correct solutions to protect against your identified risks. Not only does this save money by reducing the purchase of products and solutions that are irrelevant, but it also ensures you have a framework to base any future security decisions upon and that any investment made is going to deliver a measurable outcome.

Cyber Essentials Controls

Boundary Firewalls and Internet Gateways

Cyber Essentials requires all devices that are connected to the internet to be protected with a firewall.

Secure Configuration

Your settings will more secure making it harder for hackers to break into your systems.

Access Control

You are able to control which members of your team can see certain data.

Malware Protection

Cyber Essentials will help protect your data from viruses, malware and other threats to your business.

Patch Management

It is crucial to have your devices updated to ensure vulnerabilities can be found and solved.

Two levels of confidence

The NCSC works in partnership with The IASME Consortium to deliver Cyber Essentials, ensuring that the scheme continues to evolve to meet the cyber security challenges of the future.



The self-assessment option gives you protection against a wide variety of the most common cyber attacks. This is important because vulnerability to basic attacks can mark you out as target for more in-depth unwanted attention from cyber criminals and others.



Cyber Essentials Plus still has the Cyber Essentials trademark simplicity of approach, and the protections you need to put in place are the same, but for Cyber Essentials Plus a hands-on technical verification is carried out.

How does it work?

Cyber Essentials sets out five controls which you can implement immediately to strengthen your cyber defences:

- Use a firewall to secure your internet connection
- 2 Choose the most secure settings for your devices & software
- 3 Control who has access to your data and services
- 4 Protect yourself from viruses and other malware
- 5 Keep your devices and software up to date

Is Cyber Essentials right for you?

Businesses of all shapes and sizes use Cyber Essentials to help protect their IT from attack. You could too.

No matter what your organisation does, Cyber Essentials can help to keep the devices and data you rely on safe. Cyber Essentials has been designed to be flexible, taking into account all types and sizes of organisation.

Certification will reassure both current and potential customers that you take your cyber security seriously. You'll also be listed in the directory of certified organisations.

Further information that will help you secure your IT against cyber attack:

ncsc.gov.uk/cyberessentials

ncsc.gov.uk/smallbusiness

ncsc.gov.uk/charity

ncsc.gov.uk/collection/10steps-to-cyber-security

iasme.co.uk/cyber-essentials

The CIS Controls™ is a set of security best practices that help businesses mitigate and protect themselves against the most common Cyber-Attacks and Threats out there.

These were developed and are maintained by IT and Security Experts at the Center for Internet Security (CIS) and are recognized by Businesses and Governments globally.

The list of controls

P24

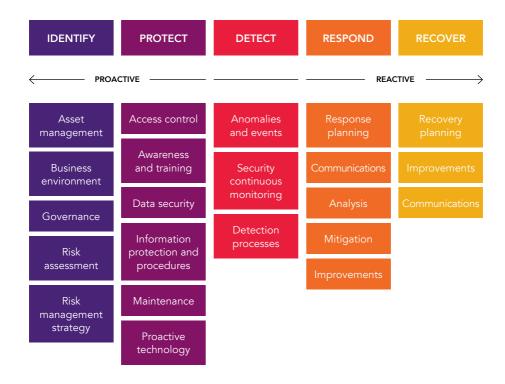
NIST Cybersecurity Framework

The NIST Cybersecurity Framework enables businesses and enterprises to evaluate the risks they encounter. The framework consists of three parts.

The Framework Core presents a range of references, outcomes, and activities associated with aspects and approaches to cyber defence. The Framework Implementation Tiers help organizations establish their approach to cybersecurity and clarify their stance to all stakeholders. The tier also portrays the degree of sophistication of the management approach.

The Framework Profile contains a collection of outcomes the enterprise picked from the categories and subcategories based on its risk evaluation and requirements.

Organizations can create a "Current Profile" based on the framework that includes the cybersecurity activities and goals the company aims for. Then it can develop a "Target Profile" or go for a baseline profile that meets the organization's specific industry needs. Ultimately, the organization can craft actionable steps to achieve the target profile.



CIS Controls

The CIS Controls™ is a set of 18 actions that make up the best practices to tackle major attacks against systems and networks. The best practices are developed by a bunch of IT experts with years of experience in Cybersecurity. They come from a range of industries, including government, defence, healthcare, education, retail, manufacturing, and others. The CIS Controls are considered to be an international-level collection of best security practices.

Over the years, various forms of Cyber-Attacks have targeted businesses. They include data breaches, stealing of credit card information, theft of identity and intellectual property, denials of service, privacy breaches, and much more. Experts have developed a range of security protocols to address these cyber threats, which is termed as Cyber Defence.

The IT Industry uses a plethora of resources and tools to counter Cyber Threats. We also have different technologies, security controls, vulnerability databases, certifications, training material, and security checklists too. We have access to studies and reports, tools, notification services, and more to keep us protected from any form of Cyber Threat. The IT Industry also depends on a number of regulations, risk assessment frameworks, and security requirements to keep themselves safe from cybercrime.

However, this overload of information and technology often leads to confusion.

The competing security measures and options can paralyse an organization from taking the required step to counter Cybercrime. In the present day, the business process has grown more complex along with the proliferation of mobile devices and expanding dependencies. The advance in technology has led to the distribution of data across several channels, even outside the organization. As a result, security has transformed from a standalone problem to a multi-faceted threat in this interconnected world.

The situation brings up the need to act as a community and come up with solutions and support for different industries, sectors, and partnerships. We need to use our knowledge and advancing technology to create solutions that address the crucial aspects of an organization's risk management approach. Such an approach will be a step in the right direction and help enterprises take the proper steps to resolve security issues. The best way to do this is to follow a roadmap of fundamentals that help organizations develop their Cyber Defence and security protocols.

The CIS ControlsTM were developed based on the above principles to help organizations take a holistic approach towards Cybersecurity. They were originally created as a grass-roots program to

The average cost of a ransomware attack on businesses was £106,700

help cut down the confusion and focus on fundamental actions that enable a business to overcome cyber threats. The controls are intrinsically valuable and provide the data and knowledge to organizations for staying alert, responding, and preventing Cyber-Attacks.

The CIS ControlsTM are led by CIS®, a global community that offers the following:

- Shared insight into Cybercrimes, Cyber-Attacks, and threats to get to the root cause of problems and come up with appropriate measures.
- Documentation of all required approvals and distribution of critical tools.
- Tracking of the nuances of a threat, including growth, severity, and intrusiveness.

- Highlighting of the importance of CIS ControlsTM to help make them compliant with regulatory frameworks.
- Sharing of knowledge, tools, working aids, translations, and more.
- Tackling the common threats before they become serious and implement roadmaps to solve them as a community.

The CIS Controls are made up of a highly-actionable collection of actions that organizations can implement, use, and scale. The controls also comply with most applicable laws and security safeguards and are backed by the IT Community.

We help our Clients align with the CIS ControlsTM to help Safeguard their business.

Doctrines of effective Cyber Defence

As we already discussed, there are five tenets to a reliable Cybersecurity program:

Offence informs defence: Build more effective security measures learning from past attacks and threats. Only controls proven to be effective should be considered.

Prioritization: Prioritize the controls that have been effective in the real-world against threats. The ease of implementation should also be a consideration.

Measurements and metrics: Measurements and metrics are essential to assess the effectiveness of your security measures. They also enable all stakeholders in your security team to speak the same language.

Continuous diagnostics and mitigation: Test and assess your security protocols regularly to help implement the next steps.

Automation: Automate your cybersecurity activities to ensure compliance and gain a reliable and scalable cyber defence.

The CIS Controls best practices help enterprises to counter and prevent Cyber-Attacks and threats. The controls are divided into three categories- basic, foundational, and organizational controls.

The implementation groups

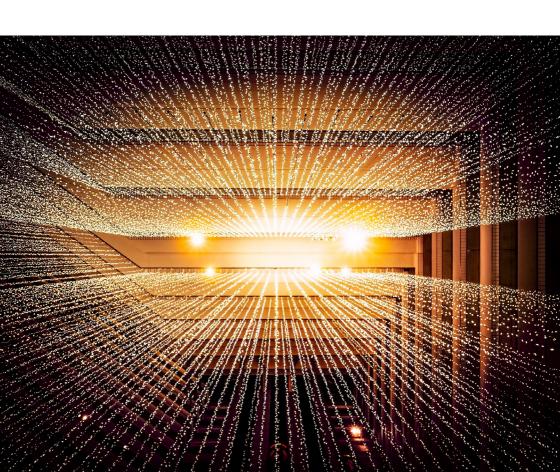
The CIS understands that not every Business or Organization will have the means, budget or requirement to properly implement all the Safeguards that they recommend.

To combat this, all of the Safeguards underneath each Control are categorized into Implementation Groups.

Each Implementation Group builds on the one before it, so IG2 includes all the Safeguards from IG1 and IG3 includes all the Safeguards from both IG1 and IG2. A good goal for an organization or business of any size is to start with implementing everything that as a part of Implementation Group 1 (IG1).

Once they have implemented all IG1 Safeguards Depending on requirements and budget, they can then start to implement Safeguards from Implementation Group 2 (IG2).

Finally, again depending on requirements and budget, they can then start to implement Safeguards from Implementation Group 3 (IG3).



Each of the 18 CIS Controls has a number of Safeguards that form a part of it. There are 153 in total. These 153 Safeguards are categorized into three (3) groups: Implementation Group 1 (IG1) has 56, Implementation Group 2 (IG2) has 74 & Implementation Group 3 (IG3) has an additional 23 Safeguards.



Group 1 - Basic Cyber Hygiene (IG1)

In most cases, an IG1 enterprise is typically small to medium-sized with limited IT and Cybersecurity expertise to dedicate towards protecting IT assets and personnel. A common concern of these enterprises is to keep the business operational, as they have a limited tolerance for downtime.



Implementation Group 2 (IG2)

An IG2 enterprise usually employs individuals or an external party such as a Managed Service Provider (MSP) to help manage and protect IT Infrastructure. These enterprises typically have multiple departments with different risk profiles based on job function and mission.



Implementation Group 3 (IG3)

An IG3 Enterprise typically employs dedicated security experts that specialize in the different facets of Cybersecurity. The Assets and Data of an IG3 Enterprise typically contain sensitive information and they are often subject to regulatory and compliance oversight.

Inventory and Control of Enterprise Asset

Actively manage (inventory, track, and correct) all enterprise assets (end-user devices, including portable and mobile; network devices; non-computing/ Internet of Things (IoT) devices; and servers) connected to the infrastructure physically, virtually, remotely, and those within cloud environments, to accurately know the totality of assets that need to be monitored and protected within the enterprise. This will also support identifying unauthorized and unmanaged assets to remove or remediate.

Why is this CIS control critical?

Enterprises cannot defend what they do not know they have. Managed control of all enterprise assets also plays a critical role in security monitoring, incident response, system backup, and recovery. Enterprises should know what data is critical to them, and proper asset management will help identify those enterprise assets that hold or manage this critical data, so that appropriate security controls can be applied.

External attackers are continuously scanning the internet address space of target enterprises, premise-based or in the cloud, identifying possibly unprotected assets attached to an enterprise's network. Attackers can take advantage of new assets that are installed, yet not securely configured and patched. Internally, unidentified assets can also have weak security configurations that can make them vulnerable to web- or email-based malware; and, adversaries can leverage weak security configurations for traversing the network, once they are inside.

Did you know?

Nearly 66% of IT Managers have an incomplete record of their IT assets. Knowing what IT Equipment you have and where is a critical function. We can help with an initial Asset Audit and ongoing Asset List Management.

 Safeguards total:
 5

 IG1:
 2/5

 IG2:
 4/5

 IG3:
 5/5



Inventory and control of software assets

Actively manage (inventory, track, and correct) all software (operating systems and applications) on the network so that only authorized software is installed and can execute, and that unauthorized and unmanaged software is found and prevented from installation or execution.

Why is this CIS control critical?

A complete software inventory is a critical foundation for preventing attacks. Attackers continuously scan target enterprises looking for vulnerable versions of software that can be remotely exploited. For example, if a user opens a malicious website or attachment with a vulnerable browser, an attacker can often install backdoor programs and bots that give the attacker long-term control of the system. Attackers can also use this access to move laterally through the network. One of the key defences against these attacks is updating and patching software. However, without a complete inventory of software assets, an enterprise cannot determine if they have vulnerable software, or if there are potential licensing violations.

Even if a patch is not yet available, a complete software inventory list allows an enterprise to guard against known attacks until the patch is released. Some sophisticated attackers use "zero-day exploits," which take advantage of previously unknown vulnerabilities that have yet to have a patch released from the software vendor. Depending on the severity of the exploit, an enterprise can implement temporary mitigation measures to guard against attacks until the patch is released.

Management of software assets is also important to identify unnecessary security risks. An enterprise should review its software inventory to identify any enterprise assets running software that is not needed for business purposes. For example, an enterprise asset may come installed with default software that creates a potential security risk and provides no benefit to the enterprise. It is critical to inventory, understand, assess, and manage all software connected to an enterprise's infrastructure.

 Safeguards total:
 7

 IG1:
 3/7

 IG2:
 6/7

 IG3:
 7/7



Did you know?

56% verify asset location only once a year, while 10-15% verify only every five years. Regular asset & inventory maintenance is crucial to keeping accurate records. We can help you with your Software Inventory and Control Management.

Data protection

Develop processes and technical controls to identify, classify, securely handle, retain, and dispose of data.

Why is this CIS control critical?

Data is no longer only contained within an enterprise's border; it is in the cloud, on portable end-user devices where users work from home. and is often shared with partners or online services that might have it anywhere in the world. In addition to sensitive data an enterprise holds related to finances, intellectual property, and customer data, there also might be numerous international regulations for protection of personal data. Data privacy has become increasingly important, and enterprises are learning that privacy is about the appropriate use and management of data, not just encryption. Data must be appropriately managed through its entire life cycle. These privacy rules can be complicated for multi-national enterprises of any size; however, there are fundamentals that can apply to all.

Once attackers have penetrated an enterprise's infrastructure, one of their first tasks is to find and exfiltrate data. Enterprises might not be aware that sensitive data is leaving their environment because they are not monitoring data outflows.

Did you know?

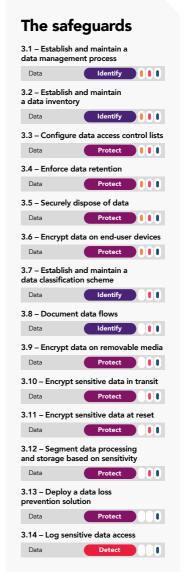
78% of Small Businesses that store valuable or sensitive data do not encrypt their data making it easy for hackers to gain access. There are tools and systems available now that can cost-effectively manage data protection and encryption across organizations.

Safeguards total: 14

IG1: 6/14

IG2: 12/14

IG3: 14/14



Secure configuration of enterprise assets and software

Establish and maintain the secure configuration of enterprise assets (end-user devices, including portable and mobile; network devices; non-computing/IoT devices; and servers) and software (operating systems and applications).

Why is this CIS control critical?

As delivered from manufacturers and resellers, the default configurations for enterprise assets and software are normally geared towards ease-of-deployment and ease-ofuse rather than security. Basic controls, open services and ports, default accounts or passwords, pre-configured Domain Name System (DNS) settings, older (vulnerable) protocols, and pre-installation of unnecessary software can all be exploitable if left in their default state. Further, these security configuration updates need to be managed and maintained over the life cycle of enterprise assets and software. Configuration updates need to be tracked and approved through configuration management workflow process to maintain a record that can be reviewed for compliance, leveraged for incident response, and to support audits. This CIS Control is important to on-premises devices, as well as remote devices, network devices, and cloud environments.

Service providers play a key role in modern infrastructures, especially for smaller enterprises. They often are not set up by default in the most secure configuration to provide flexibility for their customers to apply their own security policies. Therefore, the presence of default accounts or passwords, excessive access, or unnecessary services are common in default configurations.

Did you know?

Only 14% of small businesses rate their ability to mitigate cyber risks, vulnerabilities and attacks as highly effective. Setting up and managing appropriate security and configuration policies and procedures doesn't have to take a lot of effort if you work with a professional.

Safeguards total: 12
IG1: 7/12
IG2: 11/12
IG3: 12/12



Inventory and control of software assets

Use processes and tools to assign and manage authorization to credentials for user accounts, including administrator accounts, as well as service accounts, to enterprise assets and software.

Why is this CIS control critical?

It is easier for an external or internal threat actor. to gain unauthorized access to enterprise assets or data through using valid user credentials than through "hacking" the environment. There are many ways to covertly obtain access to user accounts, including: weak passwords, accounts still valid after a user leaves the enterprise, dormant or lingering test accounts, shared accounts that have not been changed in months or years, service accounts embedded in applications for scripts, a user having the same password as one they use for an online account that has been compromised (in a public password dump), social engineering a user to give their password, or using malware to capture passwords or tokens in memory or over the network.

Administrative, or highly privileged, accounts are a particular target, because they allow attackers to add other accounts, or make changes to assets that could make them more vulnerable to other attacks. Service accounts are also sensitive, as they are often shared among teams, internal and external to the enterprise, and sometimes not known about, only to be revealed in standard account management audits.

Finally, account logging and monitoring is a critical component of security operations.

Safeguards total: 6

IG1: 4/6

IG2: 6/6

IG3: 6/6



Did you know?

98% of Microsoft Windows critical vulnerabilities could be mitigated by removing administrative rights from end-user systems. There's amazing Zero Trust tools available to help make ongoing management of this much easier.

Access control management

Use processes and tools to create, assign, manage, and revoke access credentials and privileges for user, administrator, and service accounts for enterprise assets and software.

Why is this CIS control critical?

Where CIS Control 5 deals specifically with account management, CIS Control 6 focuses on managing what access these accounts have, ensuring users only have access to the data or enterprise assets appropriate for their role, and ensuring that there is strong authentication for critical or sensitive enterprise data or functions. Accounts should only have the minimal authorization needed for the role.

Developing consistent access rights for each role and assigning roles to users is a best practice. Developing a program for complete provision and de-provisioning access is also important. Centralizing this function is ideal.

Did you know?

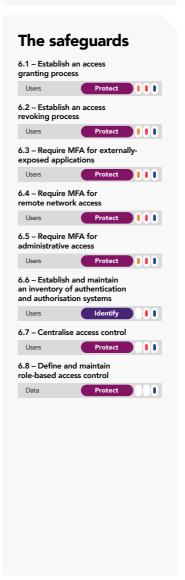
In early November 2020, Microsoft urged users to stop using phone-based MFA and instead recommend using app-based authenticators and security keys. We can assist you to implement an organization wide Enterprise Multi-Factor and Identity Management system.

 Safeguards total:
 8

 IG1:
 5/8

 IG2:
 7/8

 IG3:
 8/8



Continuous vulnerability management

Develop a plan to continuously assess and track vulnerabilities on all enterprise assets within the enterprise's infrastructure, in order to remediate, and minimize, the window of opportunity for attackers. Monitor public and private industry sources for new threat and vulnerability information.

Why is this CIS control critical?

Cyber defenders are constantly being challenged from attackers who are looking for vulnerabilities within their infrastructure to exploit and gain access. Defenders must have timely threat information available to them about: software updates, patches, security advisories, threat bulletins, etc., and they should regularly review their environment to identify these vulnerabilities before the attackers do. Understanding and managing vulnerabilities is a continuous activity, requiring focus of time, attention, and resources.

Attackers have access to the same information and can often take advantage of vulnerabilities more quickly than an enterprise can remediate.

Did you know?

One of the main points of entry used by threat actors is to exploit unpatched vulnerabilities within systems. According to one survey from the Ponemon Institute, 60% of breaches in 2019 involved unpatched vulnerabilities.

Safeguards total: **7**IG1: **4/7**IG2: **7/7**IG3: **7/7**



Audit log management

Collect, alert, review, and retain audit logs of events that could help detect, understand, or recover from an attack.

Why is this CIS control critical?

Log collection and analysis is critical for an enterprise's ability to detect malicious activity quickly. Sometimes audit records are the only evidence of a successful attack. Attackers know that many enterprises keep audit logs for compliance purposes, but rarely analyse them. Attackers use this knowledge to hide their location, malicious software, and activities on victim machines. Due to poor or nonexistent log analysis processes, attackers sometimes control victim machines for months or years without anyone in the target enterprise knowing.

There are two types of logs that are generally treated and often configured independently: system logs and audit logs. System logs typically provide system-level events that show various system process start/end times, crashes, etc. These are native to systems, and take less configuration to turn on. Audit logs typically include user-level events—when a user logged in, accessed a file, etc.—and take more planning and effort to set up.

Logging records are also critical for incident response. After an attack has been detected, log analysis can help enterprises understand the extent of an attack. Complete logging records can show, for example, when and how the attack occurred, what information was accessed, and if data was exfiltrated. Retention of logs is also critical in case a follow-up investigation is required or if an attack remained undetected for a long period of time.

Did you know?

Most businesses are legally obligated to have a data audit trail. Multiple government-mandated standards and regulations, including ISO 27001, PCI-DSS, HIPAA, PNR Directive, and more, require some form of audit trail. Talk to us today to help configure your Auditing.

 Safeguards total:
 12

 IG1:
 3/12

 IG2:
 11/12

 IG3:
 12/12

The safeguards		
	and maintain an gement process	
Network	Protect	
8.2 – Collect au	ıdit logs	
Network	Detect 0 0	
8.3 – Ensure ad audit log stora		
Network	Protect	
8.4 – Standardi	se time synchronization	
Network	Protect	
8.5 – Collect de	etailed audit logs	
Network	Detect	
8.6 – Collect D	NS query audit logs	
Network	Detect	
8.7 – Collect UI	RL request audit logs	
Network	Detect	
8.8 – Collect co	ommand-line audit logs	
Devices	Detect	
8.9 – Centralise	e audit logs	
Network	Detect 0	
8.10 – Retain a	udit logs	
Network	Protect	
8.11 – Conduct	audit log reviews	
Network	Detect	
8.12 – Collect s	service provider logs	
Data	Detect	

Email and web browser protections

Improve protections and detections of threats from email and web vectors, as these are opportunities for attackers to manipulate human behavior through direct engagement.

Why is this CIS control critical?

Web browsers and email clients are very common points of entry for attackers because of their direct interaction with users inside an enterprise. Content can be crafted to entice or spoof users into disclosing credentials, providing sensitive data, or providing an open channel to allow attackers to gain access, thus increasing risk to the enterprise. Since email and web are the main means that users interact with external and untrusted users and environments, these are prime targets for both malicious code and social engineering.

Did you know?

The top malicious email attachment types are Office documents which make up 38%, the next highest is Archive (.zip etc.) at 37%. A multi-layered approach to web and email protection is vital.

Safeguards total: **7**IG1: **2/7**IG2: **6/7**IG3: **7/7**



Malware defences

Prevent or control the installation, spread, and execution of malicious applications, code, or scripts on enterprise assets.

Why is this CIS control critical?

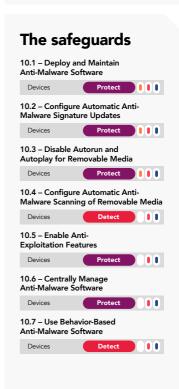
Malicious software (sometimes categorized as viruses or Trojans) is an integral and dangerous aspect of internet threats. They can have many purposes, from capturing credentials, stealing data, identifying other targets within the network, and encrypting or destroying data. Malware is ever-evolving and adaptive, as modern variants leverage machine learning techniques.

Malware enters an enterprise through vulnerabilities within the enterprise on end-user devices, email attachments, web-pages, cloud services, mobile devices, and removable media. Malware often relies on insecure end-user behavior, such as clicking links, opening attachments, installing software or profiles, or inserting Universal Serial Bus (USB) flash drives. Modern malware is designed to avoid, deceive, or disable defences.

Did you know?

Cyber-Attacks and threats are constantly evolving, with 350,000 new malware signatures detected every day. We can help you implement advanced enterprise level threat protection and detection tools that use technologies such as A.I. and Machine Learning to help protect.

Safeguards total: 7
IG1: 3/7
IG2: 7/7
IG3: 7/7



Data recovery

Establish and maintain data recovery practices sufficient to restore in-scope enterprise assets to a pre-incident and trusted state.

Why is this CIS control critical?

In the cybersecurity triad—Confidentiality, Integrity, and Availability (CIA)—the availability of data is, in some cases, more critical than its confidentiality. Enterprises need many types of data to make business decisions, and when that data is not available or is untrusted, then it could impact the enterprise. An easy example is weather information to a transportation enterprise.

When attackers compromise assets, they make changes to configurations, add accounts, and often add software or scripts. These changes are not always easy to identify, as attackers might have corrupted or replaced trusted applications with malicious versions, or the changes might appear to be standard-looking account names. Configuration changes can include adding or changing registry entries, opening ports, turning off security services, deleting logs, or other malicious actions that make a system insecure. These actions do not have to be malicious; human error can cause each of these as well. Therefore, it is important to have an ability to have recent backups or mirrors to recover enterprise assets and data back to a known trusted state.

Did you know?

75% of small business owners don't have a Disaster Recovery plan in place. A basic Disaster Recovery plan can start off small and grow over time. Something is better than nothing. We can help you build a Disaster Recovery plan so you are ready for when something happens.

 Safeguards total:
 5

 IG1:
 4/5

 IG2:
 5/5

 IG3:
 5/5

Network infrastructure management

Establish, implement, and actively manage (track, report, correct) network devices, in order to prevent attackers from exploiting vulnerable network services and access points.

Why is this CIS control critical?

Secure network infrastructure is an essential defence against attacks. This includes an appropriate security architecture, addressing vulnerabilities that are, often times, introduced with default settings, monitoring for changes, and reassessment of current configurations. Network infrastructure includes devices such as physical and virtualized gateways, firewalls, wireless access points, routers, and switches.

Default configurations for network devices are geared for ease-of-deployment and ease-of-use—not security. Potential default vulnerabilities include open services and ports, default accounts and passwords (including service accounts), support for older vulnerable protocols, and pre-installation of unneeded software. Attackers search for vulnerable default settings, gaps or inconsistencies in firewall rule sets, routers, and switches and use those holes to penetrate defences.

They exploit flaws in these devices to gain access to networks, redirect traffic on a network, and intercept data while in transmission.

Network security is a constantly changing environment that necessitates regular re-evaluation of architecture diagrams, configurations, access controls, and allowed traffic flows. Attackers take advantage of network device configurations becoming less secure over time as users demand exceptions for specific business needs.

Did you know?

Cyber-Attacks and threats are constantly evolving, with 350,000 new malware signatures detected every day. We can help you implement advanced enterprise level threat protection and detection tools that use technologies such as A.I. and Machine Learning to help protect.

 Safeguards total:
 8

 IG1:
 1/8

 IG2:
 7/8

 IG3:
 8/8



Network monitoring and defence

Operate processes and tooling to establish and maintain comprehensive network monitoring and defence against security threats across the enterprise's network infrastructure and user base.

Why is this CIS control critical?

We cannot rely on network defences to be perfect. Adversaries continue to evolve and mature, as they share, or sell, information among their community on exploits and bypasses to security controls. Even if security tools work "as advertised," it takes an understanding of the enterprise risk posture to configure, tune, and log them to be effective. Often, misconfigurations due to human error or lack of knowledge of tool capabilities give enterprises a false sense of security.

Security tools can only be effective if they are supporting a process of continuous monitoring that allows staff the ability to be alerted and respond to security incidents quickly. Enterprises that adopt a purely technology-driven approach will also experience more false positives, due to their over-reliance on alerts from tools. Identifying and responding to these threats requires visibility into all threat vectors of the infrastructure and leveraging humans in the process of detection, analysis, and response. It is critical for large or heavily targeted enterprises to have a security operations capability to prevent, detect, and quickly respond to cyber threats before they can impact the enterprise.

Did you know?

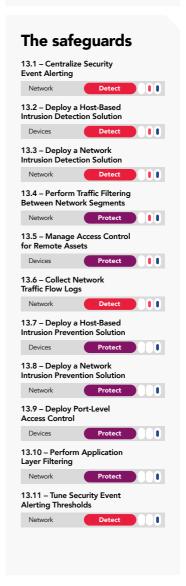
In the first half of 2019, 4.1 billion data records were compromised from 3,800 publicly disclosed data breaches. The reputational damage from a data leak can often be the most costly part of all, greatly increasing the risk of a business shutting down after a breach.

Safeguards total: 11

IG1: 0/11

IG2: 6/11

IG3: 11/11



Security awareness and skills training

Establish and maintain a security awareness program to influence behavior among the workforce to be security conscious and properly skilled to reduce cybersecurity risks to the enterprise.

Why is this CIS control critical?

The actions of people play a critical part in the success or failure of an enterprise's security program. It is easier for an attacker to entice a user to click a link or open an email attachment to install malware in order to get into an enterprise, than to find a network exploit to do it directly.

Users themselves, both intentionally and unintentionally, can cause incidents as a result of mishandling sensitive data, sending an email with sensitive data to the wrong recipient, losing a portable end-user device, using weak passwords, or using the same password they use on public sites.

No security program can effectively address cyber risk without a means to address this fundamental human vulnerability. Users at every level of the enterprise have different risks. For example: executives manage more sensitive data; system administrators have the ability to control access to systems and applications; and users in finance, human resources, and contracts all have access to different types of sensitive data that can make them targets.

The training should be updated regularly.

Did you know?

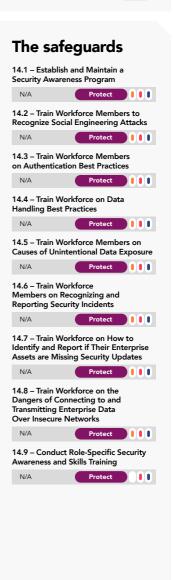
90% of U.S. organizations required or requested most of their users to work from home in 2020, however only 29% train their employees about best practices for working remotely. We can get your team access to some of the best End-User Cybersecurity training available.

Safeguards total: 9

IG1: 8/9

IG2: 9/9

IG3: 9/9



Service provider management

Develop a process to evaluate service providers who hold sensitive data, or are responsible for an enterprise's critical IT platforms or processes, to ensure these providers are protecting those platforms and data appropriately.

Why is this CIS control critical?

In our modern, connected world, enterprises rely on vendors and partners to help manage their data or rely on third-party infrastructure for core applications or functions.

There have been numerous examples where third-party breaches have significantly impacted an enterprise; for example, as early as the late 2000s, payment cards were compromised after attackers infiltrated smaller third-party vendors in the retail industry. More recent examples include ransomware attacks that impact an enterprise indirectly, due to one of their service providers being locked down, causing disruption to business. Or worse, if directly connected, a ransomware attack could encrypt data on the main enterprise.

Did you know?

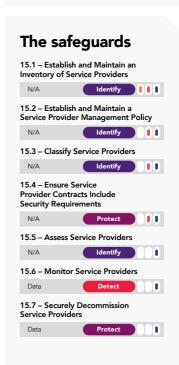
Many Cyber-Attacks originate through 3rd-party Vendors and Software so it's important to make sure you do Due Diligence whenever you pick a new vendor to work with. We can help you through the vetting process when selecting new Vendors so you know what security questions to ask.

 Safeguards total:
 7

 IG1:
 1/7

 IG2:
 4/7

 IG3:
 7/7



Application software security

Manage the security life cycle of inhouse developed, hosted, or acquired software to prevent, detect, and remediate security weaknesses before they can impact the enterprise.

Why is this CIS control critical?

Applications provide a human-friendly interface to allow users to access and manage data in a way that is aligned to business functions. They also minimize the need for users to deal directly with complex (and potentially errorprone) system functions, like logging into a database to insert or modify files. Enterprises use applications to manage their most sensitive data and control access to system resources. Therefore, an attacker can use the application itself to compromise the data, instead of an elaborate network and system hacking sequence that attempts to bypass network security controls and sensors. This is why protecting user credentials (specifically application credentials) defined in CIS Control 6 is so important.

Did you know?

Small businesses are not investing enough in cyber security, 62% don't regularly upgrade or update their software solutions. We can work with you to develop an IT Budget and Plan that fits your business and requirements so there are no hidden surprises.

Safeguards total: 14

IG1: 0/14

IG2: 11/14

IG3: 14/14

The safegua	nrds
16.1 – Establish and Ma Application Developme	
Applications	Protect
16.2 – Establish and Ma Accept and Address Sof	intain a Process to ftware Vulnerabilities
Applications	Protect
16.3 – Perform Root Ca on Security Vulnerabiliti	
Applications	Protect
16.4 – Establish and Ma of Third-Party Software	nage an Inventory Components
Applications	Protect
16.5 – Use Up-to-Date a Third-Party Software Co	and Trusted Imponents
Applications	Protect
16.6 – Establish and Ma System and Process for	intain a Severity Rating Application Vulnerabilities
Applications	Protect
16.7 – Use Standard Ha Templates for Applicatio	
Applications	Protect
16.8 – Separate Product Non-Production System	tion and s
Applications	Protect
16.9 – Train Developers Security Concepts and S	
Applications	Protect
16.10 – Apply Secure Do in Application Architecto	esign Principles ures
Applications	Protect
16.11 – Leverage Vetted for Application Security	d Modules or Services Components
Applications	Protect
16.12 – Implement Cod	e-Level Security Checks
Applications	Protect
16.13 – Conduct Applica	ation Penetration Testing
Applications	Protect
	NA 1 1:
16.14 - Conduct Threat	Modeling

Incident response management

Establish a program to develop and maintain an incident response capability (e.g., policies, plans, procedures, defined roles, training, and communications) to prepare, detect, and quickly respond to an attack.

Why is this CIS control critical?

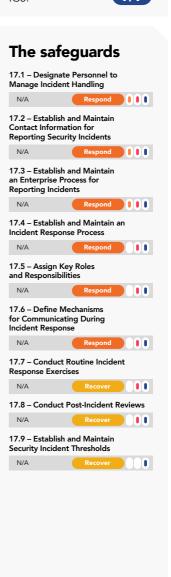
A comprehensive cybersecurity program includes protections, detections, response, and recovery capabilities. Often, the final two get overlooked in immature enterprises, or the response technique to compromised systems is just to re-image them to original state, and move on. The primary goal of incident response is to identify threats on the enterprise, respond to them before they can spread, and remediate them before they can cause harm. Without understanding the full scope of an incident, how it happened, and what can be done to prevent it from happening again, defenders will just be in a perpetual "whack-a-mole" pattern.

We cannot expect our protections to be effective 100% of the time. When an incident occurs, if an enterprise does not have a documented plan—even with good people—it is almost impossible to know the right investigative procedures, reporting, data collection, management responsibility, legal protocols, and communications strategy that will allow the enterprise to successfully understand, manage, and recover.

Did you know?

65% of small businesses have failed to act following a cyber security incident. 23% of small businesses have a leadership role dedicated to Cyber, whereas 46% have no defined role at all. We have a Security Incident Response process in place to assist you if ever needed.

Safeguards total: 9
IG1: 3/9
IG2: 8/9
IG3: 9/9



Penetration testing

Test the effectiveness and resiliency of enterprise assets through identifying and exploiting weaknesses in controls (people, processes, and technology), and simulating the objectives and actions of an attacker.

Why is this CIS control critical?

A successful defensive posture requires a comprehensive program of effective policies and governance, strong technical defences, combined with appropriate action from people. However, it is rarely perfect. In a complex environment where technology is constantly evolving and new attacker tradecraft appears regularly, enterprises should periodically test their controls to identify gaps and to assess their resiliency. This test may be from external network, internal network, application, system, or device perspective. It may include social engineering of users, or physical access control bypasses.

Often, penetration tests are performed for specific purposes:

- As a "dramatic" demonstration of an attack, usually to convince decision-makers of their enterprise's weaknesses
- As a means to test the correct operation of enterprise defences ("verification")
- To test that the enterprise has built the right defences in the first place ("validation")

Did you know?

As sophisticated as security devices are today, almost 90% of Cyber-Attacks are Caused by Human Error or Behavior. Penetration Testing can help improve the overall security posture of an organization. We can simulate common attacks to help you find potential weak points.

 Safeguards total:
 5

 IG1:
 0/5

 IG2:
 3/5

 IG3:
 5/5







About ET Works

We're a company of technical experts with years of collective technology knowledge. We offer independent IT solutions as a value-added re-seller. We can tackle any IT challenge from Cloud to Cybersecurity and we pride ourselves on guiding and supporting our clients through each stage of their IT evolution, providing valued continuity and agility.

And because we're living in a context of constant change, we need to deliver ambitious innovation. Our new, relevant technologies are based on evidence and changing client needs, rather than allegiance to one technology brand.

We're trusted by global brands, partners and clients to diagnose and solve their IT requirements, delivered by real people with a real commitment to enabling people to harness the utility of technology.

Our 27-year history has given us a unique appreciation for the beautiful simplicity of technology that just works. We leverage our history and pair that with a passion for emerging technologies. We are constantly working to test, design and build solutions that will harness the power of technology and deliver tangible, relevant benefits for our clients. We work collaboratively to help overcome your business challenges and solve hurdles along the way with end-to-end support. This commitment resulted in us working with clients' time, and time again as they progress through their IT journey and has achieved a 98% client retention rate.





How can we help you?

We're real people, with years of collective knowledge and a real commitment to enabling our clients to harness the utility of technology. Book a consultation and we'll contact you to arrange a chat.

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